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Monitoring visitor behavior: The Auction uses various techniques to keep track of who visits the website, how this visitor behaves on the website and which pages are visited. That's a common way of working for websites because it provides information that contributes to the quality of the user experience. The information that we register via cookies includes IP addresses, the type of browser and the pages visited. We also collect the user's email address if the user has previously entered this, for example by asking questions on the website, by communicating via email, by accessing a limited part of the website, etc., we monitor where visitor's first visit the website and from which page they leave. We keep this information anonymously and it is not linked to other personal information.

Our use of collected data: To enable the provision of information by the Auction to the visitor of the website, the user may be asked to provide personal data such as name, e-mail address or telephone and fax number by which the user is identified is going to be. The Auction needs this information to provide its services, obtain billing information, or answer questions for information or, if necessary, to inform the user of exceptional values. The Auction respects the privacy of this personal information and has built in sufficient safeguards to protect this information.

Registration/reservation form: the Auction can process personal data about you, because you use the services of the Auction, and / or because you provide this to the Auction yourself when filling in a reservation or contact form on the website. The Auction can process the following personal data:

Your first and last name Your company name Your address details Your telephone number Your date of birth Your email address



## **COOKIE POLICY**

We collect data for research to gain a better insight into our customers, so that we can tailor our services accordingly. This website uses "cookies" to help the website analyze how users use the site. The information generated by the cookie about your use of the website can be transferred to secure servers of the Auction or those of a third party. We use this information to track how you use the website, to compile reports on website activity and to provide other services related to website activity and internet usage. Services used include Google Analytics (Google), Google Adwords conversion tracking (Google), AdWords Remarketing (Google). We place these cookies to collect information about the pages that users visit on our website, to keep track of how often visitors come back and to see which pages are doing well on the website. We also keep track of what information the browser shares. Our websites use the following cookies (but are not limited to them):

Indispensable or technical cookies (necessary for the operation of the website)

Statistical or analytical cookies (including recognizing and counting the number of visitors)

Functional cookies (including improve the user's experience by, for example, remembering the language)

Performance cookies (including how the website is used by the users)

Commercial cookies (including collecting data about the profile of the users) cookies (including Tracking Google Analytics)

The storage period of the cookies varies according to their type.

Purposes: We do not collect or use information for purposes other than the purposes described in this privacy policy unless we have obtained your permission in advance. In addition, we may also collect and process data for one of the following purposes:

Ensuring the management and control of the execution of the services offered

Sending and following up orders and invoicing

Sending promotional information regarding the products and services

Answering questions from users

**Realizing statistics** 

Improving the quality of the website and the products and/or services



Direct marketing purposes

Indirect marketing purposes

Allowing the user's interests to be more identified

Third Parties: The recipients of the data collected and processed are, in addition to the employees themselves or other subcontractors, the carefully selected commercial partners who cooperate in the commercialization of the products or the provision of services. Furthermore, the information will not be shared with third parties unless requested to do so and you have given your explicit consent (via active opt-in). In some cases, the information can also be shared internally. Our employees are obliged to respect the confidentiality of your data.

Changes: This privacy statement is tailored to the use of and the possibilities on this site. Any adjustments and/or changes to this site may lead to changes in this privacy statement. It is therefore advisable to regularly consult this privacy statement.

Choices for personal data: We offer all visitors the opportunity to view, change or delete all personal information that has been provided to us at that time. If this is not directly possible by the visitor via the website, he can at all times contact us via the Contact page after which the request will be processed. This is of course only possible after the user has verified his identity by adding a copy of his identity card. The Auction may demand payment from the user of all reasonable costs, based on the administrative costs for each additional copy requested by the user. If the user submits this question electronically, the information will also be delivered electronically, unless the user wishes otherwise.

Right to correction: By means of a written, dated and signed request, the user can, after verifying his identity by adding a copy of his identity card, request the correction of his personal data free of charge if they contain errors, are incomplete or irrelevant, as well as request that his details be supplemented if they prove to be incomplete.

Duration of the storage: The Auction only collects the personal data in the period that is reasonably necessary to achieve the set goals and in accordance with the legal and regulatory requirements.

Disable cookies: Most browsers are set by default to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some functions and services on our and other websites may not function properly if cookies are disabled in your browser.

Questions and feedback: We regularly check whether we comply with this privacy policy. If you have any questions about this Privacy Policy, please contact us.